

JOB OF THE WEEK



CONTENT MANAGER

Content managers are responsible for the information that goes on a company's website and/or other digital channels. They plan online strategies and create and manage online content.

Skills

- ✓ Organisational skills
- ✓ Confident Presentation Skills
- ✓ Build relationships with clients
- ✓ IT and software skills
- ✓ Excellent English grammar, punctuation & spelling
- ✓ Attention to detail
- ✓ Creativity

Salary

UK Average £33,490

Routes

Apprenticeships available with some companies. Or relevant degrees in areas such as Marketing, journalism, English & communications or advertising. A relevant work experience would be incredibly useful for this career.

Related Careers

Social Media Manager
Advertising copywriter
Content Creator

Qualifications

No set requirements.
You could start this career with a background in journalism, marketing or IT.
Need experience of writing content.
English, journalism, publishing, media and communications, or PR and marketing degrees may be useful.



Working Hours

35 to 40 hours a week.
Monday to Friday. Most of your work will be based at a computer so there may be the opportunity to work remotely, such as from home.



Labour Market

UK jobs: 159,466

West Midlands Jobs:
8.1% growth
predicted by 2027:
11, 892 jobs created
in the West Midlands.

KINVER
HIGH SCHOOL



ENGAGE. SUCCEED. ASPIRE TO LEAD

