

# JOB OF THE WEEK



## WEB DESIGNER

Web designers develop and test ideas for new websites. Can also be called Digital Designers.

### Skills

- ✓ Strong Creative Skills
- ✓ Computer Skills
- ✓ IT and software skills
- ✓ Attention to detail
- ✓ Collaborative and team work skills
- ✓ Good communication skills

### Salary

UK Average £38,732

### Qualifications

You don't always need qualifications to become a web designer, but they are very useful. You need experience in: visual design, UX (user experience) SEO (search engine optimisation), marketing and social media using design software like Photoshop. Prospective clients like to see a portfolio.



ENGAGE. SUCCEED. ASPIRE TO LEAD.



### Routes

You could also take a college or higher education course in a web design or multimedia subject. Work experience is highly useful. You may be able to get into this role through an apprenticeship.

'The UK Web Design Association (UKWDA) and Bubble Jobs have more information about becoming a web designer.'



### Working Hours

Working hours are often Monday- Friday 9am-5pm. You may have to work longer hours to meet deadlines. Most work done from home or in an office setting, with some travel to clients.

### Related Careers

App Developer  
Animator  
UX designer

### Labour Market

UK jobs: 28,196

UK Growth + 9.1%

